



AOP PRIMEURS 2025 RELEASE DATES

Under specific conditions: see « règles de commercialisation (...) » in annexe VI of « Note aux professionnels »

Monday the 13 th of October, 2025 At 8 am (D – 38)	Tuesday the 21 st of October, 2025 At 8 am (D – 30)	Thursday the 13 th of November, 2025 At 12 am (D – 7)	Thursday the 20 th of November, 2025 At 12am (D Day)
France and EU (overseas departments included) Bottles and bulk release from the property To all: - warehouses - negociants, - retailers, - wholesalers.			Release for consumption Direct to consumers or wines stored in courier's warehouses: possibility to deliver to private customers Ownership by individuals prohibited before this date
Outside EU Circulation If staying within the EU borders before the 21 st of October 2025 at 8.00 am			
	Bottled wines Release outside of the EU borders: port, airport, or land borders	Bulk exported outside EU	

AOP Nouveaux wines can only travel after the 'release from the property' date. They can be taken in charge after that date by wholesalers, carriers, logistics warehouses, retailers, etc.

They can not be delivered to private customers before the third Thursday of November, 12am.

To guarantee the embargo, the sender can ask a contract from the operator in charge of the wines before the third Thursday of November under the form of an additional letter added to the legal paperwork. All the expedition must be made under the respect of usual rules of release, circulation, and the sales of excise products.